



SKILLS

SALES
MARKETING
ILLUSTRATION
GRAPHIC DESIGN
WEBSITE DESIGN
SEO

HISTORY

GRAPHIC DESIGN
SALES CONSULTANT
RETAIL OWNERSHIP
RETAIL MANAGER
SERVICE INDUSTRY
GENERAL LABOR
HS DIPLOMA

INTERESTS

ART
DESIGN
CLOTHING
PHOTOGRAPHY
ROLLERBLADING
GERMAN CARS
FORMULA 1

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Location: Chambersburg, PA

Summary

A triple threat with combined 20 years of sales, design and marketing with the ability to lead. Born and raised in Chambersburg, Pa with a few years in Philadelphia mixed in has given me a unique perspective on both city and rural life. I am very organized and detail oriented and thrive in a structured environment.

Over my work history I have worked with smaller independent owned businesses as well as larger corporations. I have been a laborer, a manager, an owner and independent freelancer which gives me a skill set unmatched by most. On top of my wide knowledge of work environments I have had the chance to work on small and large projects. From simple logo design to 300 item e-commerce websites and 800 sq. ft. retail locations I can handle most any job despite the scope.

Experience

SALES

My sales journey started in the service industry when my friend's parents bought a dive bar and renamed it The Norland Pub. After a few years of working every position in the bar I moved to Philadelphia to open and manage a clothing store called Pedestrian on 3rd and South St. in Philadelphia. We had great success for a few years before the recession and construction on the block crushed us. At this point I had developed a knowledge for not only the customer but also the industry which got involved with 2 friends who had a screen printing company. I joined Fresh Melt Water as the third owner/operator and we gained a great following in the city and beyond through the help of a flagship store and a relationship with Urban Outfitters. As FMW grew on we all went our separate ways and I headed back to my home town where I found myself selling cars and doing freelance design.

DESIGN

I have been an artist my whole life, so I can't really say I started doing design at a certain point. My portfolio ranges from graphic design to interior design with projects as small as a business cards and websites with over 250 products available. While I am proficient in the Adobe Creative Suite I rather enjoy illustration on my iPad with Procreate. I have worked in quite a few mediums including clay, screen-printing, computers, paint and woodworking. In my career I have designed over 50 tee shirt graphics and websites for a variety of clients all over the country. Above all my skills, I have a unique eye and have the vision to see a concept become reality through a defined strategy and precise execution.

MANAGEMENT

Most of my management experience is in the retail industry, however I have done management in car sales as a finance manager. I am a lead by example style manager and believe the key to a well rounded team is putting employees in an environment to strive. I have worked more as an employee than a manager and feel forcing one into a role will not benefit the team as a whole. As I can be a good friendly coworker I have the ability to separate personal and business emotions to better serve the employer and even the employee. Although I have managed mainly retail I understand company regulations and can adapt to nearly any work environment and grow.